Innovation: Then and Now
SAS® a Leader in Gartner 2015 Magic Quadrant for Advanced Analytics Platforms

Magic Quadrant

Figure 1. Magic Quadrant for Advanced Analytics Platforms

Source: Gartner (February 2015)
SAS Values

• Approachable
• Customer-driven
• Innovative
• Swift and Agile
• Trustworthy
The employee experience

Meaningful Work, Empowerment, Work environment
Setting the Stage...

• Participants have reflected on their vision for their team, using the questions on pgs. 88-9 of the Participant Workbook.

• Using the Paris/Tuva exercise as a foundation, we’ve discussed how to breathe life into a vision using senses, images, emotions and stories.

• Now participants have an opportunity to experiment with using techniques to craft a powerful vision message...
Play is the highest form of research.

-Albert Einstein
Directions: Step One

1. Decide what area of your life you’d like to apply this activity to: professional, self, family, other.

2. For the next 15 minutes, look through magazines and select images that represent your vision for your chosen area.
Directions: Step Two

Arrange and attach your pictures in a way that will facilitate the sharing of your vision.
"Create your own visual style. Let it be unique for yourself and yet identifiable for others." Orson Welles

Visuals Engage Employees the Most, poll shows
Directions: Step Three

Find a partner with whom you will share your vision. Each person will have 5 minutes:

- **30 seconds**: set the scene/provide context
- **2.5 minutes**: deliver vision message
- **2 minutes**: partner offers feedback, questions to consider:
  - *What resonated with you about this vision?*
  - *What words or images were particularly powerful?*
  - *How might you make this message even better?*
Takeaways

What were your reactions to this exercise? What can you take away?